

**Community Engagement Subcommittee Meeting Minutes
October 28, 2020**

The Community Engagement Subcommittee was held on Wednesday, October 28, 2020, via Zoom video conference.

ATTENDEES

Subcommittee Members:

Councilmember Joyce Sheperd – Committee Chair
Glenda Knight, MACC
Ricardo Jacobs, NPU-R
Charles Greene, SHNA
Michael Hopkins, NPU-X
Roslyn Baughn, CANO
Ruben Burney, Perkerson Neighborhood
Corliss Claire, Adams Park

Alternates: Allean Brown, NPU-S
Allison Hathaway, Pamona Park
Sagirah Jones, CV

Ex-Officio: Park Cannon, State Rep District 58

Fort MAC LRA Board: Young Hughley, West View

Staff: David Burt, LRA
Jocelyn Bivins, Councilmember Sheperd Office
CeCe Ross, LRA
Sandra Tennyson, LRA
Robert Mosby, LRA
Joyce Allen, LRA
Pete Hayley, LRA
Tracey Upshaw, LRA

TPS: Jessica Hardaway, Director Communications & Engagement

ULGATL: Nancy Johnson, Pres./CEO

Fulton County Office of Marvin Arrington: N/A

A2D, Inc.: Antwon Alsobrook

Guests: 3 (Steve Williams, Kate Little, Isla's Phone Unknown)

Joyce Sheperd, Chair, welcomed the members, partners and guests to the CES Meeting via Zoom on October 28, 2020. With a quorum present, the agenda was approved.

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Approval of Minutes: September 23, 2020 meeting minutes unanimously approved: C. Claire -motion and A. Hathaway-seconded. Approved minutes will be posted on the Fort MAC LRA website, www.FortMacLRA.com .

Presentations

- A. **Community Survey and Halloween Movie Night at Fort MAC.** The LRA considered ideas for activities and events to draw community to the base. David Burt emailed a survey including the idea to the communities for feedback. Over 350+ responses were provided:
1. 97% indicating likely to attend 1 movie within 12 months
 2. 80% likely to attend 1 or more movies within 12 months
 3. Movie genre suggestions: drama, science, comedy, documentary, fiction, and family oriented.
 4. Other event suggestions: 28-30% outdoor performances, 11% farmers market, 14% restaurants or food trucks.
 5. Additional suggestions: health fairs, pop-up shops, artist markets.

Tracey Upshaw discussed the LRA's plan to introduce a movie for the Halloween season to test interest.

- Disney Movie at **6:15P** – "*The Nightmare Before Christmas*", 30 tickets available
- TPS Movie at **9:15P**– "*Boo! A Madea Halloween*", sold out.

Advance sales to community at \$5.00 per car via Brown Paper Tickets. Admission fee includes small bag of popcorn, candy and bottle water. Joyce Sheperd agreed to purchase the 30 tickets for Disney movie and donate to the community. Contact Jocelyn with request. Also, Park Cannon purchased 10 tickets for the community.

Additional concerns/questions:

- Proceeds from ticket sales will go towards cost of event. The movie event is not expected to make a profit. Therefore, future events will need sponsors.
- Space available for up to 60 cars, with larger vehicles parked in rear.
- Parking company employed to assist with parking vehicles.
- Sagirah would like a copy of the survey results.

David expressed appreciation to

- Community for their interest and responses,
- TPS for partnering/providing the movies
- Joyce Allen for compiling community survey results
- Tracey Upshaw for organizing and planning the movie event
- Ms. Cannon and Ms. Sheperd, for ticket donations

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- LRA staff for their support and assistance. Michael Hopkins expressed appreciation to the team.

- B. A2D E-Community Fiber Net Project** Pete Hayley, LRA, introduced Antwon Alsobrook with A2D Fiber Net. Antwon stated that the live network at 55 Marietta Street extends down Lee Street to Fort MAC. Marketing will be extended to Oakland community near the end of November. A2D will actively market and visit residents using door to door contacts, mailers, and a mobile truck to get information into community. Initial marketing to residential and small business with at least 10-20 customers needed to go live. Retail pricing for 1G estimated \$89.99, \$30 or \$40 for internet, and TV and phone service available. Fiber will serve a two mile radius from Oakland. More details and contact information will be on marketing materials.

Fort MAC LRA Board Updates

David Burt, Interim Executive Director, provided the following updates:

- Deanna Murphy with the Sizemore Group reviewed the 2010 Lakewood LCI Study with the LRA Board to refresh and update the members with the location and context of the study. The last update was a ten year study that included Fort McPherson. Since the area and assets have changed, it would be beneficial to update the LCI Study in light of the new challenges. At a minimum, the study should focus on the market section of the study.
- FORSCOM building, construction is ongoing.
- Invest Atlanta expressed interest in a cubicle in the LRA building to provide their Southside Manager access to the community. The Board approved a rental of the cubicle.

Committee Reports

- **Public Arts Advisory Council (PAAC):** Young Hughley reported that the PAAC members have not met. A meeting is planned for November 5th and updates will be provided in next meeting if no scheduling conflicts.
- **Tyler Perry Studios:** Jessica Hardaway reported The Perry Foundation and Fulton County partnered together on a Voter Education Meeting held on Thursday, October 1st at 6:00pm. The goal of the meeting was to educate the community on all things related to the voting process. During the meeting there was a presentation and followed by Q&A section. The main takeaway from the meeting was the introduction of the county's new Mobile Voting Units.
- **Jobs Creation Task Force:** ULGATL Nancy Johnson/Joyce Sphered stated there was nothing to report since last meeting in September.
- **Homeless Housing Committee:** Joyce Sheperd reported that in the October 14th meeting the group discussed the obligations of the LRA for housing on and off the

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base considering the current environment. A meeting with HUD is necessary in order to understand how to move forward. The next Homeless Housing meeting is tentative for November 18th.

Unfinished Business

Allean provided additional suggestions for events and activities on the base:

- Consider a civil rights series. Recently, a public broadcast station aired the 60th Anniversary of Rich's Department Store Magnolia Tea Room. Allean thought this film/video would be very informative if included in the series. Also, consider a Film Festival focusing on black history.

New Business

N/A

Public Comments:

N/A

Announcements, Q&As, and Concerns:

1. J. Bivins to email Fulton County Mobile Voting Bus schedule
2. Screen Gems offering water and snacks for voters
3. J Bivins to email NACA ride to polls information

Meeting Adjourned after Sheperd's motion and Glenda's second at approximately 6:45p.m.

Minutes Recorded by: Jocelyn Bivins, Councilmember Sheperd's Staff