

**Community Engagement Subcommittee Meeting Minutes
September 25, 2019**

The Community Engagement Subcommittee was held on Wednesday, September 25, 2019, in the LRA Building located at 1794 Walker Street, SW, Atlanta, GA 30310.

ATTENDEES

Subcommittee Members:

Councilmember Joyce Shepard – Committee Chair
Tamie Cook, East Point-colonial Hills
Ricardo Jacobs, NPU-R
Ruben Burney, Perkerson Community
Judy Walker, OCCO
Gamba Stewart, Sylvan Hills

Alternates: Allean Brown, NPU S

Ex-Officio: N/A

Fort MAC LRA Board: Young Hughley

Staff:

Jocelyn Bivins, Councilmember Shepard Office
CeCe Ross, LRA
Robert Mosby LRA
David Burt, LRA

Guests: 12

Councilmember Joyce Shepard welcomed the members and guests to the CES Meeting on September 25th, 2019. Chair Shepard continued the meeting with updates and non-voting items until a quorum was present to approve the minutes. CeCe Ross conducted the required safety briefing.

Approval of Minutes:

July 24th 2019 meeting minutes approved with correction following a motion to approve and second.

Partners and Board members in attendance acknowledged:

- Jannis Shannon, Compliance Officer, Invest Atlanta
- Tracey Mosley, Senior Director, Urban League Greater Atlanta

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New Agenda Topic Requested by Young Hughley

Young Hughley expressed a concern about the how the CES representative is communicating meeting announcements and updates to their residents. Hughley asked the CES members in attendance for the methods so that the he and the Board can review and analyze to support their efforts:

Ricardo Jacobs- NPU-R

- Attends and provides update in NPU Meeting
- Post on NextDoor
- Post on Facebook

Ruben Burney-Perkerson Neighborhood

- Post on Nextdoor
- Calling post
- Community Email list
- Post on Facebook

Allean Brown- NPU-S

- Post on Facebook
- Reports updates to NPU Chair and Executive Board who then determines what and how updates to neighborhoods/communities will occur

Tamie Cook- Colonial Hills (EP)

- Post on Facebook pages for Jefferson Park, Colonial Hills, Frog Hill
- Adds to agenda for various neighborhood/community meetings to provide updates
- Uses her own notes to provide the update, if any available

Gamba Stewart-Sylvan Hills

- Adds to community/neighborhood agenda
- Does not use social media
- Does not print copies due to cost of printing

Additional comments/suggestion to poll:

- ✓ Ricardo, feedback from community is brought back to the CES meeting
- ✓ Sheperd, CES minutes are included with LRA Board meeting and a report is provided as well including feedback on various topics from CES members representing their communities
- ✓ Consider emailing minutes to community members to help with print cost

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- ✓ Hughley requested CES members to email any questions or additional concerns to him: younghughley@gmail.com,
- ✓ Mark Hayes has been hired as consultant to provide public relations functions for the LRA Board

Briefing on TV and Film Industry Jobs

Jannis Shannon-Invest Atlanta and Tracy Mosely-Urban League provided an overview of the compliance requirement for Tyler Perry Studios to report hiring data over a seven year period. The recent data will include years 2017 and 2018 for minority hiring, jobs created, and zip codes impacted.

Some of the concerns about the data reflect how the industry works:

- Production Assistants may work several projects and their numbers could be duplicated in the report.
- The third party/clients are not required by IGA to report
- TPS hires 100 or less employees at this studio, the majority of the hires are contractors
- How are union hires working more than one site counted?

The report is still under review by the Jobs Creation Task Force and will be provided in a future CES meeting. Since the task force members had some questions regarding the data reported and the report only reflects TPS hiring, does not account for hiring by the numerous third parties/clients not bound by IGA, a suggestion was made to host a 2-hour CES meeting to focus on the TPS hiring, the industry, how and who is hired.

CES members continued to emphasize that their focus is on how many jobs/hiring opportunities were by TPS and which ones were from their communities. Zip codes 30334 (East Point), 30310, 30312, and 303s etc.

LRA Board Updates:

Joyce Shepard, Councilmember shared the following information/announcements:

- No new activity since last meeting August 26th. Next meeting is Monday, September 20th at 1P
- New committee assignments were announced, A copy will be emailed to CES members to distribute
- Young Hughley made a recommendation to switch the CES Chair and PAAC Chair assignment. Joyce Shepard should remain as Chair of CES based on her experience and that he would like to be chair of the Public Arts Advisory

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Council based on his experience. This recommendation will be referred to the Board for approval.

Committee Reports

- PAAC: Nothing to report, group will reconvene soon and provide updates.
- CES Jobs Creation Taskforce Committees see discussion in “*Briefing on TV and Film Industry Jobs.*”
- Tyler Perry Studios, Ms. Jessica Hardaway provided the following hiring information:
 - Hiring has slowed down due to planning for Grand Opening. Residents should be advised of increased traffic in area over the 3-day weekend celebration. An advisory will be emailed to Chair Shepard to provide to CES members.
 - Current openings for: Grounds/Roads, Housekeeping, HVAC, Carpenters, and certified Electricians.
 - Consult website: www.careers@tylerperrystudios.com

Unfinished Business

N/A

New Business

Update on Fiber Optic Project: A2D experience some delays but will be sending out a new schedule with plans to complete construction by early December.

Public Comments:

- *All guests that wanted to make comments were permitted, accordingly:*
 - *Very concerned about jobs for local residents and the trickle-down effect from TPS hiring*
 - *Would FDA information on RFPs for residents to do some consulting work*

Announcements and Adjournment:

Oakland City MARAT Station Elevator Grand Opening, November 18th, 10A until noon.

Meeting adjourned after motion at approximately 7:20p.m.

Minutes Recorded by: Jocelyn Bivins, Councilmember Sheperd’s Staff